



**A CASE STUDY  
IMPLEMENTING E-LEARNING PROGRAM ON  
THE FIRST 1000 DAYS OF CHILDREN'S LIFE  
TO INDUSTRIAL ZONE WORKERS**

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# PRESENTATION OUTLINE

- Overview of labor force in industrial zones.
- The National Trade Union's priorities to improve the quality of life and healthcare of workers and their children
- Results and lessons learned from implementing the parenting education program Early Journey of Life to workers
- Towards the future.





# 1. WORKFORCE IN INDUSTRIAL ZONES

**11 MIL**

**LABOUR**

MANAGED BY UNION

**55.7%**

FEMALE  
EMPLOYEES

**284**

INDUSTRIAL ZONES  
IN OPERATION IN VIETNAM

**~12%**

FEMALE WORKERS  
ARE PREGNANT AND  
RAISING INFANT <1Y





## 2. TRADE UNION'S PRIORITIES TO WORKERS AND THEIR CHILDREN

- Improving quality of female worker's policies and activities, with a focus on female workers rights and decent work.
- Creating an atmosphere of dignity, contentment, understanding, and constructive connections in the family lives of workers through instruction in topics dealing with population, family, children and gender empowerment.
- Take improved initiatives to support the children of employees (increase financial aid, create safe childcare facilities, introduce activities tailored for the children of workers).





## **IMPLEMENTING THE PARENTING EDUCATION PROGRAM TO INDUSTRIAL ZONE WORKERS**





# ACTIVITIES

**4** E-COURSES ON THE FIRST 1000 DAYS OF CHILDREN'S LIFE INTRODUCED TO WORKERS.

**10** FACTORIES PILOTED THE EJOL E-LEARNING IN 2022.

**1065** WORKERS ATTENDED THE IN-PERSON WORKSHOPS.

**971** WORKERS HAVE ENROLLED IN THE E-COURSES.

**212** UNION LEADERS WERE INTRODUCED OF EJOL E-LEARNING PLATFORM.

**JOINTLY IMPLEMENTED BY RTCCD AND VGCL**



# E-LEARNING PLATFORM

☎ 0914 28 5656 ✉ hanhtrinhdaudoivn@gmail.com

👤 Đăng nhập/Đăng ký



Trang chủ

Giới thiệu

**Khóa học trực tuyến** ▾

Lớp học trực tiếp

Tin tức ▾

EJOL IN ENGLISH

Cha mẹ

Cán bộ y tế

Giáo viên mầm non

Cán bộ Hội phụ nữ

**Vì sự phát triển  
toàn diện của trẻ**

**Care for child development**

www.EJOL.vn - www.hanhtrinhdaudoivn.vn

EARLY JOURNEY OF LIFE

# 4+ E-COURSES

<https://EJOL.VN>

## Workers with pregnancy and having children <24 months

<p><b>KHÓA 1</b></p> <p><i>Các giai đoạn Mang Thai</i></p>  <p><b>HÀNH TRÌNH ĐẦU ĐỜI</b> EARLY JOURNEY OF LIFE</p> <p>Các giai đoạn mang thai</p>	<p><b>KHÓA 2</b></p> <p><i>Chăm sóc trẻ 0 - 1 Tuổi</i></p>  <p><b>HÀNH TRÌNH ĐẦU ĐỜI</b> EARLY JOURNEY OF LIFE</p> <p>Chăm sóc trẻ 0 - 1 tuổi</p>	<p><b>KHÓA 3</b></p> <p><i>Chăm sóc trẻ 1 - 2 Tuổi</i></p>  <p><b>HÀNH TRÌNH ĐẦU ĐỜI</b> EARLY JOURNEY OF LIFE</p> <p>Chăm sóc trẻ 1 - 2 tuổi</p>
<p><b>KHÓA 4</b></p> <p><i>Để con KHÔNG bị bạo hành ở nơi gửi trẻ</i></p>  <p><b>HÀNH TRÌNH ĐẦU ĐỜI</b> EARLY JOURNEY OF LIFE</p> <p>Để con không bị bạo hành ở nơi gửi trẻ</p>	<p><b>KHÓA 5</b></p> <p><i>Tăng động Giảm chú ý Hiệu dụng để giúp con</i></p>  <p><b>HÀNH TRÌNH ĐẦU ĐỜI</b> EARLY JOURNEY OF LIFE</p> <p>Tăng Động Giảm Chú Ý ★★★★★ 99</p>	<p><b>KHÓA 6</b></p> <p><i>Cha mẹ uống rượu, bia làm chậm sự phát triển của trẻ</i></p>  <p><b>HÀNH TRÌNH ĐẦU ĐỜI</b> EARLY JOURNEY OF LIFE</p> <p>Cha mẹ uống rượu bia làm chậm sự phát triển của trẻ</p>





# RESULTS

**Learners' knowledge increased between pre-test and post-test (statistically significant)**

No statistical mean difference between score of workers vs. of general parents.

Mean score of correct answers (quintiles)	N	Pre-test [95% CI]	Post-test [95% CI]	P-value
Module 1 – Pregnancy	301	35.9% [33.4-38.4]	89.3% [87.4-91.2]	p<0.01
Module 2 – Childcare 0-1 year old	402	53.5% [51.3-55.7]	80.3% [78.3-82.2]	p<0.01
Module 3 – Childcare 1-2 years old	233	42.7% [40.0-45.4]	83.9% [80.6-87.1%]	p<0.01
Module 4 – Childcare safety	61	51.3% [41-61.6]	90.8% [85.4-97.0]	p<0.01
Module 5 – Understanding ADHD	112	52.1% [45.9 - 57.2]	79.6% [77.3 - 81.8]	p<0.01
Module 6 – Early Prevention of Alcohol-Related Harms to Children	143	42.7% [39.1-46.4]	90.76% [89.3 -92.1]	p<0.01



With M1,2,6 the completion rate of workers was much higher than that of general parents (statistically significant).

E-course Completion Rate	Workers	General parents	Combined	P-value
M1 – Pregnancy	<b>53.1%</b>	<b>26.9%</b>	35.2%	<b>0.00001</b>
M2 – Childcare 0-1 year old	<b>47.1%</b>	<b>18.4%</b>	27.3%	<b>0.00001</b>
M3 – Childcare 1-2 years old	50.0%	30.9%	29.3%	0.1
M4 – Childcare safety	66.7%	58.1%	60.6%	0.5
M5 – Understanding ADHD	88.6%	76.1%	78.8%	0.1
M6 – Early Prevention of Alcohol-Related Harms to Children	<b>94.1%</b>	<b>89.7%</b>	90.2%	<b>0.00019</b>

 A helpline has been set up for learner service





## Reviews and Rating of learners



NGUYỄN ĐẮC:

06/03/2023 15:01:37

Cũng hiểu rõ thêm phần nào về bệnh của con

I gained a deeper insight into my child's situation.



Nguyễn Đức Toàn:

07/03/2023 17:35:43

Cảm ơn những người đã viết nên trang web này và khóa học này. Chương trình rất ý nghĩa, rất nhân văn, giúp cho nhiều gia đình. Các bố mẹ nên vào học.



Hoàng Thị Thu Giang :

08/03/2023 16:49:57

Khoá học rất tuyệt vời

The course is remarkable.



Đỗ Tuyết Anh:

21/03/2023 14:50:02

Rất hay

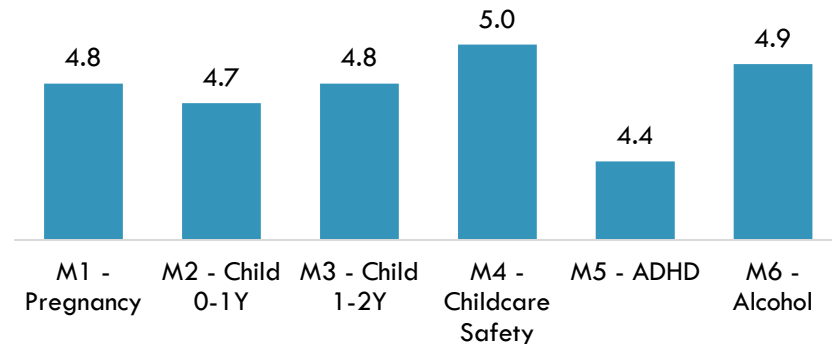
Fascinating.

**Workers from 28 provinces enrolled in the e-learning website.**

**2 provinces with the highest number of workers enrolled: Hanoi and Ha Nam(88.2%).**

My gratitude to people who created this website and developed this e-course. It's highly beneficial and will positively impact many households. Parents should enroll and take advantage of this educational opportunity.

### Rating (0-5 stars)





# CONCLUSIONS

- The online learning program is tailored to the needs and time of workers.
- The post-test score was statistically higher than the pre-test, indicating an increase in workers' knowledge.
- The level of involvement and completion of the course among workers highlights the potential of extending the program to more industrial zones with the support of union representatives, resulting in substantial numbers of workers' children being the beneficiaries of EJOL
- Offering a call service to learners taking e-courses is absolutely vital for their commitment and perseverance.





# CONCLUSIONS

- The **Early Journal of Life e-learning platform** is an effective means of **communication** for the Trade Union to disseminate a variety of topics to our workers.
- The Trade Union desires to **collaborate closely with ministries and other organizations** in order to efficiently carry out Government Program No. 1437 regarding ECD and Decision 1268/2022/TTg about "**Encouraging Lifelong Learning among Workers** in Enterprises until 2030.





THANK YOU FOR YOUR  
ATTENTION!

